



**SHOPPERS
DRUG MART**
Weekend to
End Women's
Cancers™
Benefiting
BC Cancer Foundation



- What:** Shoppers Drug Mart® Weekend to End Women's Cancers™ benefiting BC Cancer Foundation
- When:** August 13-14, 2011
- Where:** Vancouver
- Distance:** 60 km; two-days including one night of camping
30 km; one-day of walking, evening activities
- Get involved:** (604) 684-9255 / www.endcancer.ca

What is The Shoppers Drug Mart® Weekend to End Women's Cancers?

- In 2010, the Weekend Event had been renamed The Weekend to End Women's Cancers. As research suggests a linkage between breast cancer and other cancers such as ovarian, The Weekend realized the need to expand and broaden the focus of the event to impact all women's cancers.
- Thousands of women and men will unite in Vancouver August 13-14, 2011 to walk 60 kilometres in a heroic display in the fight to end breast cancer and other women's cancers.
- The money raised will save lives by supporting critical cancer research and care right here in British Columbia. One in every nine Canadian women will be diagnosed with breast cancer.
- In 2009, 8,200 new cases of women's cancers such as, cervical, endometrial and ovarian were diagnosed in Canada.
- Prior to this event, BC Cancer Foundation could only provide less than \$200,000 annually for breast cancer research in British Columbia. Thanks to outstanding participant and donor support, Weekend to End Breast Cancer funding has resulted in the investment of over \$18 million in breast cancer research and programming in just seven years.
- This is the eighth Weekend to End Women's Cancers walk in Vancouver, a multi-day event for those who are looking to do something bold for those living with cancer.
- The Weekend walk in Vancouver begins with Opening Ceremonies on Saturday morning, August 13, and finishes with Closing Ceremonies, Sunday, August 14. Thousands of Walkers will cover approximately 30 kilometres each day, traveling at their own pace.
- The Walkers are supported by hundreds of Volunteers and Crew Members who provide meals, water and snack stops, gear transport, portable restrooms, safety on the streets, comprehensive medical services and an overnight campsite complete with tents and hot showers.
- For more information on the event please go to www.endcancer.ca or call (604) 684-WALK (9255).

About BC Cancer Foundation

The BC Cancer Foundation is the bridge that connects philanthropic support and research breakthroughs in cancer knowledge. As the fundraising partner of the BC Cancer Agency and the largest charitable funder of cancer research in this province, we enable donors to make contributions to leading-edge research that has a direct impact on improvements to cancer care for patients in British Columbia. We fund with the goal of finding solutions. As an independent charitable organization, we raise funds exclusively for the BC Cancer Agency that support innovative cancer research and compassionate enhancements to patient care.

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Visit www.bccancerfoundation.com to make a donation or to learn how you can make a difference in the lives of those affected by cancer.

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