

FACTS AT A GLANCE

BC Cancer Foundation Fast Facts

BC Cancer Foundation's Guiding Principles:

Our Vision – A world free from cancer

Our Cause – Supporting world-renowned cancer research

Our Partner – The BC Cancer Agency, an internationally recognized, province-wide, cancer control organization

Our Donors – Are leading the way in helping us advance our cause.

The BC Cancer Foundation is the bridge that connects philanthropic support and research breakthroughs in cancer knowledge. As the fundraising partner of the BC Cancer Agency and the largest charitable funder of cancer research in this province, we enable donors to make contributions to leading-edge research that have a direct impact on improvements to cancer care for patients in British Columbia. We fund with the goal of finding solutions.

As an independent charitable organization, we raise funds exclusively for the BC Cancer Agency that go to supporting innovative cancer research and compassionate enhancements to patient care.

Our offices are in each of the BC Cancer Agency's five regional centres: Abbotsford, Fraser Valley (Surrey), Southern Interior (Kelowna), Vancouver and Vancouver Island (Victoria).

By the numbers:

- In fiscal 2011, ending March 31, 2011, **total dollars raised** was \$39.3 million; and all funds **remain in B.C.**
- Total BC Cancer Foundation donors: over 30,000
- More than **one in three** British Columbians will develop some form of cancer in their lifetime.
- Over 22,000 British Columbians will be diagnosed with cancer this year.

The BC Cancer Foundation funds more cancer research in B.C. than any other charitable organization.

Signature events:

- *The Shopper's Drug Mart® Weekend to End Women's Cancer™*
www.endcancer.ca
- *The Enbridge Ride to Conquer Cancer®* www.conquercancer.ca
- *The Underwear Affair®* www.uncoverthecure.org
- *Inspiration Gala*

Website: www.bccancerfoundation.com

A Brief History of the BC Cancer Foundation

1935 – Founded by a committee of business and community leaders, including Vancouver Board of Trade members, as an independent society to provide cancer care and treatment throughout the province – when B.C. had the worst cancer outcomes in Canada. Now, B.C. has the lowest incidence rates for all cancers combined and the lowest rates of cancer mortality in Canada, for all types of cancers.

1938 – Established B.C.'s first cancer treatment centre - the BC Cancer Institute (now the BC Cancer Agency).

1974 - Provincial government took over cancer care and treatment, including the operation of the BC Cancer Institute (now the BC Cancer Agency).

1974 – Established B.C.'s first cancer research facility, in a converted 1920s-era bakery on West 10th Avenue, Vancouver.

1999 – BC Cancer Agency's Genome Sciences Centre opened, with funding from BC Cancer Foundation donors; founding director was the late Nobel laureate scientist Dr. Michael Smith.

2003 – BC Cancer Agency's Trev & Joyce Deeley Research Centre opened in BC Cancer Agency's Vancouver Island Centre in Victoria, with funding from BC Cancer Foundation donors.

2005 – BC Cancer Agency's new Research Centre opened in Vancouver, funded in part by BC Cancer Foundation donors.

2008 – The BC Cancer Agency's 5th centre – the Abbotsford Cancer Centre – opened in the new Abbotsford Regional Hospital and Cancer Centre; BC Cancer Foundation partnered with Fraser Valley Healthcare Foundation to fund state-of-the-art technology and cancer programs.

2008 - The Kelowna Hospice opened, with funding from the BC Cancer Foundation in partnership with the Kelowna General Hospital Foundation and the Central Okanagan Hospice Association.

2011 – The *Inspire the World* (www.inspiretheworld.ca) \$10 million capital campaign is completed, to fund the construction and renovation of the BC Cancer Agency Vancouver Island Centre; including a state-of-the-art patient & family support centre, a predictive cancer research centre and a radiation innovation wing.

BC Cancer Foundation senior staff

Douglas Nelson	<i>President & CEO</i>
Brendan Robinson	<i>Vice President, Development</i>
Lou Del Gobbo	<i>Vice President & CFO</i>
Patsy Worrall	<i>Vice President, Marketing & Communications</i>

BC Cancer Foundation Board of Directors: 2011/2012

Jess Ketchum	<i>Chair</i>
John Jennings	<i>Past Chair</i>
Kevin Irvine	<i>Vice-Chair</i>
Joy MacPhail	<i>Vice-Chair</i>
Dr. Samuel Abraham	Brad Field
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Randy Bartsch	Joanne McLeod
Robert Bennett	Douglas Nelson
Wendy T. Chan	Derrold Norgaard
Sue Connaghan	Anna Nyarady
Lynda Cranston	Brian Schmidt
Greg D'Avignon	Kirsten Tisdale
Monika Deol	Lorne Wickerson
Gordon Diamond	

BC Cancer Foundation Offices:

- Provincial Office 600 – 686 West Broadway, Vancouver, BC V5Z 1G1
Toll Free: 1.888.906.2873
- Abbotsford 32900 Marshall Rd, Abbotsford, BC V2S 0C2
- Fraser Valley 13750 96th Ave, Surrey, BC V3V 1Z2
- Southern Interior 399 Royal Ave, Kelowna, BC V1Y 5L3
- Vancouver 4243 – 600 West 10th Ave, Vancouver, BC V5Z 4E6
- Vancouver Island 2410 Lee Ave, Victoria, BC V8R 6V5

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