



Douglas Nelson
President & CEO, BC Cancer Foundation

Doug Nelson is the President & CEO of the BC Cancer Foundation.

Doug is a highly successful leader in the health research development sector. He has an outstanding track record of health care philanthropy and a reputation for building sustainable revenue generating programs. Prior to joining the BC Cancer Foundation, Doug was the Chief Development Officer for the University of Alberta where he led the successful conclusion of the second largest fundraising campaign of its kind in Canadian history.

Doug is passionate about the importance and relevance of cancer to all British Columbians and about the BC Cancer Foundation's ability to make a substantial difference in the lives of people affected by cancer.

By 2014 the Foundation's goal is to increase the funding of cancer research and care in BC to over \$50 million. Last year the BC Cancer Foundation raised nearly \$33 million for cancer research and enhancements to patient care at the BC Cancer Agency.

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